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**INVITATION TO «TUTTOUNALTROCAMPO»
5TH INTERNATIONAL YOUTH MEETING/CAMP ON FAIR TRADE
22ND SEPTEMBER - 4TH OCTOBER 2011 REGGIO EMILIA, ITALY**

The Italian Association of World Shops (Associazione Botteghe del Mondo), a coordination body and a network of more than 200 world shops in Italy, is organizing from 22nd September to 4th October 2011 in Reggio Emilia, Italy the «Tuttounaltrocampo», the 5th International Youth Meeting/Camp on Fair Trade.

You are warmly invited to attend it! Take part in this event and gain a first-hand experience of the fair trade world!

The «Tuttounaltrocampo» takes place during the National Fair Trade Fair «Tuttaunaltracosa» that has been held for the last 16 years and attracts more than 40,000 visitors per year. The «Tuttaunaltracosa» Fair Trade Fair (30th September – 2nd October 2011) is an important annual meeting for the fair trade world in Italy. Fair trade importers meet with fair trade shops, producers of fair trade products from developing countries, fair trade activists, the public, etc. Conferences as well as informative and cultural events also take place during the fair.

Each year a different city is chosen to host these important events for the Italian fair trade world events. This year Ferrara is chosen to host the fair and the International Youth Camp/Meeting. Previous cities that hosted the International Youth Meeting/Camp and National Fair include Ferrara, Osnago, Parma, Galatina.

The aim of the International Youth Meeting/Camp is to provide young people with the opportunity to be trained on fair trade-related issues both from theoretical and practical points of view. The youngsters arrive one week before the running of the «Tuttaunaltracosa» Fair to participate in a short training course on fair trade-related topics. Then, during the «Tuttaunaltracosa» fair they have the chance to participate in the running of the fair by undertaking some practical tasks that contribute to its realization. The total duration of the camp will be 10 days.

Coordinamento Tuttaunaltracosa

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Written for us...

«Coming from all over the world: Spain, Germany, United States, Mexico, Japan and naturally Italy. It's not another version of the World Cup, though there is a lot of fun around. It's not the G8, though politics are always in the discussions. It's not an international master, though learning is the main objective. It's... «Tuttounaltrocampo»!

A unique experiment, an international work camp, an apprenticeship group in a fair, a laboratory of ideas and friendships. It is inspired from the former principles of Fair Trade and aims to share the vision of today and above all the projects of the future in an environment without national borders.

“An experiment, how do you say it... great!” laughs Tomomoo, the first Japanese to try to prepare sushi in salsa salentina. “The first time out of my country, I understood how European people see us, I put my hope in Obama.” confesses an American student, smiling while watching their adventures in «Tuttounaltrocampo» on Youtube. The extraordinary thing about «Tuttounaltrocampo» is this mingling: the experience of the founders in contrast to the enthusiasm of the youngsters, the methods from the South compared to the internet generation, the national visions with the international picture. «Tuttounaltrocampo» is an example, one of few unfortunately, in which the word globalization is associated with concepts like growth, inventiveness, enhancement of the differences, fair... trade!

The «Tuttounaltrocampo» project is all Italian, organized by the Italian Association of World Shops, it is held contemporaneously with the Italian Fair Trade national fair «Tuttaunaltracosa», an unique occasion to meet the principal actors of the Fair Trade world in Italy but also an opportunity to know all the small realities of the movement.

More than 10 days to discuss Fair Trade, sustainable development, environmental politics... but also to meet the producers that will be present at «Tuttaunaltracosa».

Source: «Agenda Equosolidale» edited by Claudia Carmenati, Edition 2010



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Practical information

Dates: The «Tuttounaltrocampo» International Fair Trade Youth Meeting/Camp will take place from 22nd September to 4th October 2011 in Reggio Emilia, Italy. (Arrival date of participants: 22nd September 2011, at lunch time, and departure date 4th October 2011 in the afternoon). The National Fair «Tuttaunaltracosa» will be held from 30th September to 2nd October 2011.

Participation fee: The participation fee is 150 euro. It fully covers food, accommodation, insurance and training expenses. Informative material will also be distributed to participants.

Programme: The programme is currently being finalised. It will be sent out by early September 2011. The working language will be English.

The programme will be fun, interactive and flexible according to the interests and needs of participants. It also includes a day-off by offering a sightseeing tour in some beautiful Italian cities!

Informal methods of learning will be mainly used during the training course, including role play games, discussions after film-showings, brainstorming sessions in small groups, etc. The focus of the training course this year will be Africa. We welcome your active participation in the training course and we are happy to discuss with you any ideas you might have on this!

Examples of the tasks that will be undertaken by young participants during the National Fair «Tuttaunaltracosa» includes very light assistance in the setting-up of the infrastructure of the fair, translations of press releases into different languages, distribution of flyers for the advertisement of the camp, welcoming and guiding visitors, assistance in managing stands of fair trade exhibitors, practical assistance in the preparation and running of the fair's workshops, musical concerts, etc.



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The tasks undertaken by each participant will be specified according to the organization's needs and their interests and qualifications. During the fair, participants will have the opportunity to meet with fair trade producers from Asia, Africa and Latin America and attend thematic workshops and informative events that particularly interests them.

Application procedure: Deadline for applications: 18th of July 2011. Please apply by sending the application form attached to the following email address: campo@tuttaunaltracosa.it.

We welcome applications from youngsters that have some experience and knowledge of fair trade but also from youngsters that don't have any but wish to learn more about the topic! The most important thing is the interest, enthusiasm and initiative you demonstrate for participating in the youth meeting/camp! Geographical and gender balance will be taken into account when selecting the final participants. Participants will be selected and notified by the 30th of July 2011. The number of young participants will be around 20. There is no age limit, but we aim to have a group of participants at age between 18 and 30.

Sounds interesting?

We look forward to hearing from you!

For any further enquiry you might have, please contact us at:
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