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UPDATE from



Fair Trade Movement News

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Jobs in Fair Trade

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[International Trade
Justice Convergence for
Students](#)

March 27-28, 2010
Austin, TX

[World Fair Trade Day
Events May 1-15, 2010
N. America & Around the
Globe](#)

[Fair Trade Futures
Conference](#)

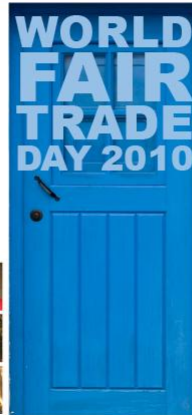
September 10-12, 2010

February 2010

2010 Plans for Fair Trade

Events, Resources and Contests Launched for World Fair Trade Day 2010

FAIR TRADE MY HOME



Please join us for N. America's largest Fair Trade event, from **May 1-15, 2010**, and help us invite friends, coworkers and neighbors to make their homes "Fair Trade" homes! Hundreds of thousands of people in more than 80 countries worldwide will pause to celebrate the meaning of Fair Trade.

In N. America, we're entering "**Fair Trade My Home**" contests, to win Fair Trade prizes for showing funny, beautiful and deep ways of using FT goods at home. Competitions are tailored to both individuals as well as organizations in various photo and pledge contests.

Please join us as we get together with friends, faith-based groups, schools, businesses and neighbors to share new ways of bringing Fair Trade into our homes. Around the country, events such as festivals, fashion shows, speeches, food and drink tastings, film showings, sports games, neighborhood crawls, spa nights and concerts are being planned to give people ideas and products to use at home.

FTRN is offering **free flyers, postcards**, stickers, Fair Trade products, event planning tools, and other resources for organizers. Visit [WFTD 2010](#) to learn more and to get involved.

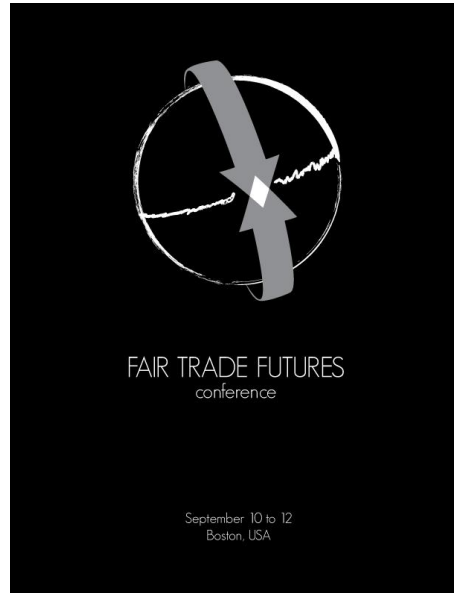
Boston, MA

Find & Post Fair Trade Events

Go to [FTRN's events calendar site](#) to find a Fair Trade event near you anytime of the year! Register your own events in 2 easy steps and let us know how it goes or send along pictures from your local events.



Fair Trade Futures Conference Accepting Presentation Proposals and Discount Registration



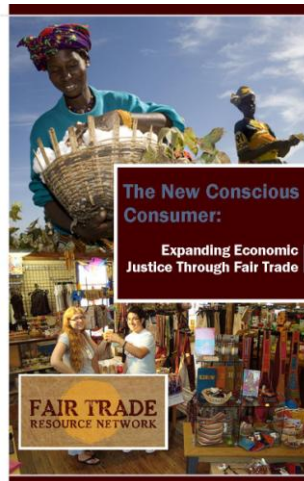
N. America's largest Fair Trade conference, expected to have over 750 participants in Boston from September 10-12, 2010, has two approaching deadlines.

The conference team is accepting proposals for conference presentations. The deadline for the submission of proposals is on February 10. Anyone can submit proposals to Rachel Bradburd at conference@fairtradefederation.org or by fax: +01 (202) 636-3549. Details and the

form for the submission of the proposal can be [downloaded](#).

Early-bird registration rates are on offer until March 31. Students, Fair Trade Organizations, and the public can get 30-40% off [registration](#) for this historic conference!

FTRN Happenings



NEW FAIR TRADE INTRO BOOKLET NOW FOR SALE

The new, definitive booklet on Fair Trade's various models, success stories, major names, facts and figures, brief history and key challenges and opportunities is for sale. **The New Conscious Consumer: Expanding Economic Justice Through Fair Trade**, gives a comprehensive overview of N. American Fair Trade in 34 pages, for \$2 per bulk copy, and \$3.95 per single copy. The great educational tool also includes a free Power Point

presentation. [More details](#).

PROMOTE YOUR SMALL BIZ FOR WORLD FAIR TRADE DAY

FTRN has created a low-cost way for small and local businesses to get a link on our website, links in 2 newsletters, a customized and free Proud Partner sign, and free WFTD posters and postcards, all shipped for free. The Partner level costs \$100 plus 10% of your sales on WFTD. Become a Partner by emailing wftday@ftrn.org.

ACCEPTING CONFERENCE SCHOLARSHIP APPLICATIONS

On behalf of the Fair Trade Futures Conference, set for September 10-12, 2010, in Boston, FTRN is now accepting scholarship applications from students in N. America, and from FT producers overseas. Scholarships will pay for conference registration fees. See [more details](#).

YOUTH PEN PALS BOND THRU FAIR TRADE AND ADVOCACY

360 students, aged 13-16 years old, have begun exchanging letters and photos in a program called Youth United Across Borders. Participants in the U.S., paired with partners in Guatemala, India, Kenya, Palestinian Territories, and Swaziland, will compose letters to editors, local government officials and President Obama about Fair Trade. The youths will then create exhibits to share their experiences with their home communities. Sample letters and photos on our [pen pal page](#).

Other Fair Trade News

FAIR TRADE FEDERATION MEMBERS AID HAITI

After the devastating earthquake in Haiti, several Fair Trade businesses organized donations for urgent relief efforts. Additional Fair Trade businesses support Haitian artisans by selling their products. Details at [FTF](#).

NEW CAFE OPTION FOR JOINING FAIR TRADE FEDERATION

FTF has created a separate Café Network which offers modified benefits and expectations, including dues, to cafes and coffee shops. A member of the Café Network can demonstrate a full commitment to Fair Trade, even though sourcing all of the items they need to operate under FTF Principles may not be possible. [Find the application](#).

CHOCOLATE MAKER COMMITS TO ALL FAIR TRADE COCOA

Green & Black's recently announced plans to produce all its chocolate as Fair Trade by the end of 2010. With sales in the U.S. and around the world, the company projects additional Fair Trade premiums to be \$485,000 each year over the next

ten years for Dominican Republic farmers.

VALENTINE'S DAY COCOA CAMPAIGN ENGAGES STUDENTS

Global Exchange is leading a campaign to make Valentine's Day much sweeter for children in cocoa farming communities. The campaign hopes to educate 3500 U.S. students through a Fair Trade cocoa curriculum and other free resources, available at [Valentine's Cocoa Campaign](#).

FIRST MELONS FAIR TRADE CERTIFIED

A producer coop, COODAP (Cooperativa de Desenvolvimento Agroindustrial Potiguar) from Mossoro in northern Brazil, became the first producers of Fair Trade Certified melons in the world. The melons are currently available in the United Kingdom. The co-operative, which has 20 members, plans to use the Fair Trade premium of 10 cents a kilo on a digital station to facilitate internet access. More in [Inspire Magazine article](#).

WHITE HOUSE GUEST HOUSE USES FAIR TRADE ITEMS

As part of a socially responsible display, Fair Trade artisan wreaths, textiles and ornaments were featured at the Blair House (the Presidential Guest House) in Washington, DC. Three businesses supplied Fair Trade items featured in the home. Details in [Natural Home Magazine article](#).

At [FTRN](#), our work is not done until Fair Trade is practiced in every household.

Please make a contribution today to help us continue to develop the materials that are essential in effecting people-powered change for Fair Trade. Donate by credit card after clicking on the image below:



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