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<h1>UPDATE</h1> from	
 <p>FAIR TRADE RESOURCE NETWORK education and discussion to make trade fair</p>	
<h2>Fair Trade Movement News</h2>	
STAY CONNECTED TO THE MOVEMENT	August 2010
Join Our Mailing List!	<i>Evidence Grows for Evaluating Fair Trade</i>
Jobs in Fair Trade	New Book Illuminates How Fair Trade Operates on the Ground
<i>Work or volunteer with Fair Trade organizations:</i>	<p>The Fair Trade movement seems to lack much evidence of how well Fair Trade is impacting producers lives. So, the findings reported by the 11 contributors are valuable results for evaluating Fair Trade.</p>
FT Job Listings.	<p>Fair Trade and Social Justice: Global Ethnographies, edited by Sarah Lyon and Mark Moberg, offers many insights. Published in June 2010, the 320-pg. book uses ethnographic studies to evaluate important aspects of Fair Trade. Key content includes the in-depth case studies of what Fair Trade is, or is not, achieving in various producer communities.</p>
Mark Your Calendars!	
Fair Trade Futures Conference	<p>Fair Trade and Social Justice GLOBAL ETHNOGRAPHIES Edited by Sarah Lyon and Mark Moberg</p>
September 10-12, 2010	
Boston, MA	
Find & Post Fair Trade Events	<p>The academic studies drawn on in this book examine farmers of Indian and Kenyan tea, Costa Rican coffee, eastern Caribbean bananas, handcrafts, and global cut flowers. The various authors also cover women's issues, coffee labels, international development, cultural issues in identifying</p>

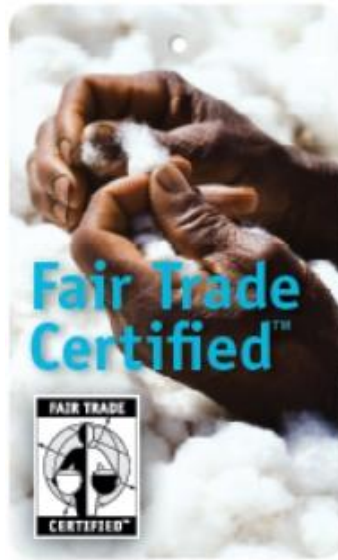
Go to [FTRN's events calendar site](#) to find a Fair Trade event near you anytime of the year! Register your own events in 2 easy steps and let us know how it goes or send along pictures from your local events.



indigenous crafts, producer v. consumer perceptions of Fair Trade, marketing and more.

More info, and paperback copies at \$25, from [NYU Press](#).

First Fair Trade Certified Apparel Hits Market



After three years of developing a system for Fair Trade Certified apparel, TransFair USA announced that the first FTC apparel products are now available at retail outlets. TransFair promises that details will emerge within the coming days on Tompkins Point Apparel and HaeNow at [TransFair's blog](#).

After over a decade of focusing on commodities like coffee, cocoa and tea, TransFair USA's certification of apparel launches its system into manufacturing processes, not just farming. Previously, sports balls were the only other manufactured product Fair Trade Certified by

TransFair USA.

FTRN Happenings

2011 FAIR TRADE CALENDAR - SNEAK PREVIEW NOW AVAILABLE



See [Sample Pages](#) now of this beautiful calendar! This wall calendar is the only one available in N. America featuring Fair Trade! Full color, 13.5" x 9.5" pages feature captivating

winners of the [Fair Trade Calendar Photo Contest](#). Order your

copies now, to receive them in late August at wholesale or retail prices at FTRN's [Online Store](#).

53 STUDENTS AND 3 PRODUCERS WIN SCHOLARSHIPS TO CONFERENCE

The Fair Trade Futures Conference gained valuable voices when 53 students in N. America, and 3 Fair Trade producers overseas, won scholarships to cover their registration costs. Connect with them, and around 700 other Fair Traders, at the September 10-12 [Futures Conference](#) outside of Boston.

COMING SOON - CONSUMER GUIDE TO COMPARING THE VARIOUS FAIR TRADE SYSTEMS

As Fair Trade recognition systems get more complex and more numerous, the public needs accurate, simplified information about the similarities and differences between various product certifications, organizational recognitions, labels, etc. FTRN is working with allies to develop a practical resource in 2010.

Other Fair Trade News

FAIR TRADE ORGANIZATION IMPACTS DOCUMENTED

The Fair Trade Federation launched a website to give examples of how fully committed Fair Trade Organizations practice FTF's nine Fair Trade principles. Visit [FairTradePrinciples.org](#).

FIRST COCOA CERTIFIED AS FAIR FOR LIFE BY IMO

Theo Chocolate became the first chocolate maker in N. America to receive Fair for Life certification. Theo says it switched away from TransFair's Fair Trade Certified because FFL is more rigorous, transparent, and comprehensive, and subjects Theo - as a manufacturer and employer - to the same scrutiny as its suppliers. More at [Theo's FAQ](#).

FAIR TRADE YOUR SUPERMARKET CAMPAIGN GAINS MOMENTUM

More advocates have begun using the resources of this campaign to support producers worldwide and get more Fair Trade products in their supermarkets! Visit [www.FairTradeYourSupermarket.org](#) to learn more!

FTC COTTON USED IN DUTCH MONEY

In 2007, the Dutch mint started a pilot project that made it the first in Europe to print money using Fair Trade cotton. So far, the 20- and 50-euro bills produced by De Nederlandsche Bank have contained 10 to 14% Fair Trade cotton. More at

24oranges.nl.

FAIR TRADE YOUR S'MORES CAMPAIGN ENDS SEPT 6

Help the campaign reach its goal of making 1500 Fair Trade S'mores nationwide between July 4th and Labor Day, September 6th. Learn more about where your chocolate comes from with their curriculum, campfire songs, petitions, posters and letter writing resources at [Global Exchange S'mores](#).

At [FTRN](#), our work is not done until Fair Trade is practiced in every home.

Please make a contribution today to help us continue to develop the materials that are essential in effecting people-powered change for Fair Trade. Donate by credit card after clicking on the image below:



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