



UPDATE from



Fair Trade Movement News

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June 1-26, 2011
N. America

Find & Post Fair Trade Events

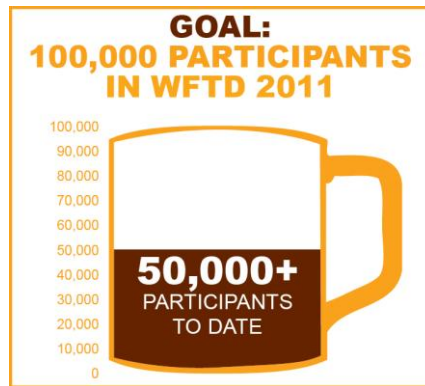
Find a an event near you on our [Fair Trade Calendar!](#) Register your own events in 2 easy steps.



June 2011

The Only Monthly Digest of News About FLO, FTF, IMO, WFTO and Advocacy

Over 300 Events Still Counting More Than 50,000 Attendees for World Fair Trade Day



Over 300 World Fair Trade Day events took place in the US & Canada from May 1-15. North America has already involved over 50,000 people - and we're still counting! See scores of [WFTD photos](#) from around the US and Canada.

See listings of the US & Canada events at the [Events Calendar](#).

[Calendar](#).

Visit [WFTD](#) to see the updated attendance count.

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Chicago Becomes Largest Fair Trade Town in US

Chicago in May became the largest Fair Trade Town in the United States and the second largest in the world.



Chicago FTT advocates

Chicago has officially met all of the criteria to be declared a Fair Trade Town and joins the ranks of nearly 1,000 Fair Trade Towns throughout the world, including London, Rome, Barcelona and Boston.

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Chicago Fair Trade coalition and city residents celebrated May 6 in Daley Plaza to commemorate Chicago's newest claim to fame. "We applaud the work that Chicago Fair Trade has done to build a network of citizens and businesses committed to social justice, environmental sustainability and the empowerment of farmers in the developing world," said William Linstead Goldsmith, National Coordinator of Fair Trade Towns USA. "Meeting the criteria to become a Fair Trade Town was not an easy feat for such a big city, but Chicago has proven that it's possible, and the city has set an example for other large metropolitan areas to follow."

The campaign to make Chicago a Fair Trade town has been underway for more than two years, an effort led by Nancy

Jones, director of Chicago Fair Trade. Jones added, "As strategies for global stability are being re-assessed, we think the city's commitment to Fair Trade sends a significant message to our global trade partners that we are concerned about their development as well as our own." Chicago Fair Trade is a nonprofit organization made up of individuals, businesses, students and NGO's that are committed to raising awareness and support for Fair Trade within their community in order to make a larger impact on farming communities abroad.

There are now 21 Fair Trade Towns in the United States, including Boston, San Francisco, Madison, Burlington and Milwaukee. On June 4, 2011 the global Fair Trade community will celebrate the naming of the 1,000th Fair Trade Town. There are currently 40 active campaigns to create additional Fair Trade Towns in the United States, including campaigns in Austin, Oakland, Los Angeles and Seattle. More at [Chicago Fair Trade](#), or [Fair Trade Towns USA](#).

FTRN Happenings



ENTER & VOTE IN PHOTO CONTEST DURING JUNE

FTRN and FTF invite advocates to enter Fair Trade photos from producer or consumer countries during June 1-26, and to vote for the winners from June 27 - July 16. The 12 winning photos will be featured in the 2012 Fair Trade Calendar. Details at [Fair Trade Photo Contest](#).

"ASSESSING THE IMPACTS OF FAIR TRADE" WEBINAR SET FOR AUGUST 4

Discuss this critical, understudied topic with experts Daniele Giovannucci, Executive Director of Committee on Sustainability Assessment (COSA), and Sarah Lyon, Assistant Professor of Anthropology at the University of Kentucky, by signing up at [Webinars](#).

FREE POWER POINT "OVERVIEW OF FAIR TRADE IN N. AMERICA" UPDATED

The FTRN show is the only known, free one available with such scope. Thousands of people download and use the show each year. [Download FREE Power Point file](#)

STAY UPDATED ON FAIR TRADE MOVEMENT NEWS

Besides in this monthly e-newsletter summary, the latest Fair Trade movement news is now published at FTRN's [News page](#), [Facebook](#) page, and by [RSS feed](#).

PROMOTE YOUR ORGANIZATION IN THE 2012 FAIR TRADE CALENDAR

FTRN is now accepting sponsorship banners, and ad listings, for the only Fair Trade Calendar in the US. Email info@ftrn.org for details.

Other Fair Trade News

GROUP PETITIONS PENN STATE FOR FAIR TRADE CHOCOLATE

A concerned group recently launched a petition to sell only fair and slave-free chocolate at Penn State University. The petition asks Penn State to stop buying from businesses that use child slavery for labor. See the [Fair chocolate petition](#).

NEW BOOK OFFERS IN-DEPTH ANALYSIS OF IMPACTS OF FAIR TRADE ON COFFEE FARMERS

In the past few months, *Coffee and Community: Maya Farmers and Fair-Trade Markets*, was published. See [FTRN's review](#).

NOVEL JOINT STATEMENT ISSUED BY FLO, RAN & UTZ

In February 2011, [Fairtrade International](#), [Sustainable Agriculture Network\(SAN\)/Rainforest Alliance](#) and [UTZ CERTIFIED](#) released a joint statement that publicly

acknowledged their aligned goal of transforming the world's production systems while recognizing the market competition between themselves. See the full [Joint Statement](#).

10 BUSINESSES JOIN FTF AND FTF AWARDS GIVEN

Since the end of March, 10 businesses became members of the Fair Trade Federation. See [new members](#). Also, FTF announced the 3 [winners of its annual awards](#).

WE WANT MORE FROM OUR S'MORES CAMPAIGN IS BACK

Global Exchange launched the annual S'mores campaign, this year to raise awareness and hold Hershey accountable for failing to eliminate child and forced labor. More [details](#).

FLO & FSC PILOT DUAL-CERTIFIED TIMBER

Fairtrade International (FLO) and Forest Stewardship Council (FSC) recently cooperated to offer dual certification for timber sourced from a pilot project in Chile. The Fair Trade Certification by FLO seems to be its first in the timber industry. See [Kahrs press release](#).

At [FTRN](#), our work is not done until Fair Trade is practiced as the norm, and conventional trade brings justice for producers.

Please make a tax-deductible contribution today to help us continue to develop the materials that are essential in effecting people-powered change for Fair Trade. Donate by credit card after clicking on the image below:



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