

UPDATE from



Fair Trade Movement News

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[Fair Trade Towns/Universities
National Conference](#)
September 9-11, 2011
Philadelphia

Find & Post Fair Trade Events

Find a an event near you on our
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your own events in 2 easy
steps.



August 2011

*The Only Monthly Digest of News About All Major Fair Trade
Certifications and Recognitions*

Fair Trade Photo Contest Winners Announced



See the beautiful winners of the third annual [Fair Trade Photo Contest](#). The 12 winning photos will be featured in the [2012 Fair Trade Calendar](#). Over 2500

people voted for their favorites among the 78 entries!

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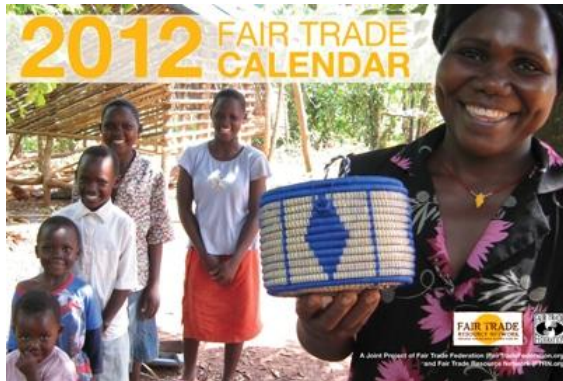
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FTRN Happenings



10-15% OFF 2012 CALENDAR 'TIL AUGUST 12

Get early bird discounts off wholesale and retail prices for the only Fair Trade wall calendar produced in the US. The 3rd annual edition by FTRN and FTF features the 12 winning photos from the [Fair Trade Photo Contest](#). Order the 2012 Fair Trade Calendar.

"ASSESSING THE IMPACTS OF FAIR TRADE FOR PRODUCERS" WEBINAR COMING AUGUST 4

Discuss this critical, understudied topic with experts Daniele Giovannucci, Executive Director of Committee on Sustainability Assessment (COESA), and Sarah Lyon, Assistant Professor of Anthropology at the University of Kentucky, by signing up at [Webinars](#).

Other Fair Trade News

FLO & COFFEE PRODUCERS TAKE ACTIONS TO OVERCOME MARKET CHALLENGES

Various partners in the Fairtrade system have provided risk management and contract negotiation training to cooperatives, product substitution exemptions, and other support. Details in [FLO press release](#).

NATIONAL FAIR TRADE TOWNS/UNIVERSITIES CONFERENCE IN PHILLY SEPT 9-11

Around 200 Fair Trade advocates are expected to share experiences and resources, sharpen skills, and build momentum for Fair Trade. Registration is free, and stipends are available for travel and accommodations. More [conference details](#).

WINE BRAND SEEKS TO SWITCH CERTIFICATION TO "FAIR FOR LIFE"

Stellar Organics is seeking to switch its certification from FLO "Fair Trade Certified" to IMO "Fair for Life Social & Fairtrade". [More details](#).

"FAIR FOR LIFE" INSTITUTES POLICY AGAINST FAIR-WASHING

In order to prevent companies from inappropriately using "Fair for Life" certification, the Institute for Marketecology (IMO) has launched a new policy against fair-washing. [More details](#).

At [FTRN](#), our work is not done until Fair Trade is practiced as the norm, and conventional trade brings justice for producers.

Please make a tax-deductible contribution today to help us continue to develop the materials that are essential in effecting people-powered change for Fair Trade. Donate by credit card after clicking on the image below:





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