

2012 FAIR TRADE CALENDAR



FAIR TRADE
RESOURCE NETWORK
education and discussion to make trade fair



A Joint Project of Fair Trade Federation (FairTradeFederation.org)
and Fair Trade Resource Network (FTRN.org)



A weaver in a village outside of Bolgatanga, Ghana.

Credit: Baskets of Africa

Even in the dry season, when crops won't grow, the weavers working with Baskets of Africa, a member of the Fair Trade Federation, know that they still earn a sustainable, living wage to support their families.

FAIR TRADE PRINCIPLES:

CREATE OPPORTUNITIES FOR ECONOMICALLY AND SOCIALLY MARGINALIZED PRODUCERS

Fair Trade is a strategy for poverty alleviation and sustainable development. Fair Trade Organizations create social and economic opportunities through trading partnerships with marginalized producers.

SUN	MON	TUE	WED	THU	FRI	SAT
1 <small>New Year's Day</small>	2	3	4	5	6	7
8	9	10	11	12	13	14
15 <small>MLK Jr.'s Birthday (trad)</small>	16	17	18	19	20	21
22	23 <small>Chinese New Year</small>	24	25	26	27	28
29	30	31				

JANUARY

December 2011							February 2012						
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“Fairness is what justice really is.”

- Potter Steward



Block Printing Fabric, India

Credit: Mata Traders

Block printing is an artisan craft passed down for generations. The fabric, which is used in Mata Traders' clothing line, is stamped by hand with carved blocks of wood, one color at a time. Mata Traders is a member of the Fair Trade Federation.

FAIR TRADE PRINCIPLES:

RESPECT CULTURAL IDENTITY

Fair Trade celebrates the cultural diversity of communities, while seeking to create positive and equitable change. Fair Trade Organizations respect the development of products, practices and organizational models based on indigenous traditions and techniques to sustain cultures and revitalize traditions. Fair Trade Organizations balance market needs with the producer's cultural heritage.

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14 <small>Valentine's Day</small>	15 <small>Ash Wednesday</small>	16	17	18
19	20 <small>President's Day</small>	21 <small>Mardi Gras</small>	22	23	24	25
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FEBRUARY

January 2012

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March 2012

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Fair for all. Worldwide.

www.fairforlife.net



Papermaking in Bangladesh

Credit: Eric St-Pierre

Rabaya Begum, an artisan with the Biborton Handmade Paper Project in Bangladesh, rearranges silk paper leaves that are drying in the sun.

From the book *Fair Trade: A Human Journey*, by Eric St-Pierre.



FAIR TRADE PRINCIPLES:

BUILD CAPACITY

Fair Trade is a means to develop producers' independence. Fair Trade Organizations maintain long-term relationships based on solidarity, trust and mutual respect, so that producers can improve their skills and access to markets.

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8 <small>International Women's Day</small>	9	10
11 <small>Daylight Saving Time Begins</small>	12	13	14	15	16	17 <small>Saint Patrick's Day</small>
18	19 <small>Spring Equinox</small>	20	21	22	23	24
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MARCH

February 2012

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April 2012

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FOR A BETTER WORLD

Fair World Project promotes fair trade, insists on integrity in fair trade & cultivates a holistic approach to global economics.

www.fairworldproject.org

Fair Trade in the USA

Credit: Inca Kids

Two-year-old Lucca Rodriguez, from Atlanta, GA, loves her fair trade, Peruvian handknitted doll and finger puppet from Inca Kids, a member of the Fair Trade Federation.



FAIR TRADE PRINCIPLES:

PROMOTE FAIR TRADE

Fair Trade encourages all participants to understand their role in world trade. Fair Trade Organizations actively raise awareness about Fair Trade and the possibility of greater justice in the global economic system.

SUN	MON	TUE	WED	THU	FRI	SAT
1 Palm Sunday	2	3	4	5	6 Good Friday	7 Passover
8 Easter	9	10	11	12	13	14
15	16	17	18	19	20	21
22 Earth Day	23	24	25	26	27 Arbor Day	28
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APRIL

March 2012

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May 2012

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Harvesting rice seeds in the Philippines

Credit: Robert Domoguen

Margarita Otagalon leads the harvest of Tinawon rice seeds. As a respected seed keeper, Otagalon is responsible for selecting the very best seeds for next year's planting.



FAIR TRADE PRINCIPLES:

PAY PROMPTLY AND FAIRLY

Fair Trade empowers producers to set prices within the framework of the true costs of labor, time, materials, sustainable growth and related factors. Fair Trade Organizations comply with or exceed international, national, local, and, where applicable, Fair Trade Minimum standards for employees and producers, and seek to ensure that income is distributed equitably and payments are made on time.

SUN	MON	TUE	WED	THU	FRI	SAT
		1 May Day International Workers' Day	2	3	4	5
6	7	8	9	10	11	12 WORLD FAIR TRADE DAY 2011
13 Mother's Day	14	15	16	17	18	19
20	21 Victoria Day (Canada)	22	23	24	25	26
27	28 Memorial Day	29	30	31		

MAY

April 2012

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June 2012

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Children of Jewelry Makers, Acholi Quarter, Uganda

Credit: Project Have Hope

Project Have Hope, a member of the Fair Trade Federation, works with talented artisans who craft jewelry from recycled paper. Project Have Hope uses the profits to help the women establish additional income-generating activities through direct loans, vocational training and agricultural initiatives.

FAIR TRADE PRINCIPLES:

ENSURE THE RIGHTS OF CHILDREN

Fair Trade means that all children have the right to security, education and play. Throughout the trading chain, Fair Trade Organizations respect and support the UN Convention on the Rights of the Child, as well as local laws and social norms. Fair Trade Organizations disclose the involvement of children in production. Fair Trade Organizations do not support child trafficking and exploitative child labor.

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“Compassion is not a relationship between the healer and the wounded. It’s a relationship between equals.”
- Pema Chödrön



The Power of Laughter, Nepal

Credit: Visual Hues Photography

Humor is a core skill in the simultaneously challenging and amazing journeys of fair trade partnerships. Laughter, joking and the candidness that come with them are the official indicators of growing trust, honesty and joy in the partnership between Fibres of Life and The Kumbeshwar Technical School in Nepal.

FAIR TRADE PRINCIPLES:

DEVELOP TRANSPARENT AND ACCOUNTABLE RELATIONSHIPS

Fair Trade involves relationships that are open, fair, consistent and respectful. Fair Trade Organizations show consideration for both customers and producers by sharing information about the entire trading chain through honest and proactive communication.

SUN	MON	TUE	WED	THU	FRI	SAT
1 Canada Day	2	3	4 Independence Day	5	6	7
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JULY

June 2012

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August 2012

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Buy Fair Trade Tea and support a better life for farmers around the world.

Since 2008, the funds generated by the sale of our Fair Trade Certified teas have helped bring the people of Mawang Manmai, in Yunnan, China, clean water, educational scholarships, paved roads, a community center and a sewer system. Thanks to the continued support of our customers, Rishi Tea generates more than 30 percent of the total Fair Trade funds sent to China's farmers.

Our numerous travels to tea producing origins allows us to witness firsthand the positive impacts of Fair Trade, reinforcing the importance of our collective social, economic and environmental responsibilities.



Machamoud Isa and his son Noor in the West Bank, Palestine.

Credit: Chelsea Bay Wills
This family farm is part of the Palestinian Fair Trade Association. Their olive oil is sold in the USA by Canaan Fair Trade, a member of the Fair Trade Federation. By opening up international markets, these farmers have been able to return to organic farming practices, form cooperatives and make a living wage.

FAIR TRADE PRINCIPLES:

SUPPORT SAFE AND EMPOWERING WORKING CONDITIONS

Fair Trade means a safe and healthy working environment, free of forced labor. Throughout the trading chain, Fair Trade Organizations cultivate workplaces that are free of discrimination and abuse, and empower people to participate in the decisions that affect them.

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AUGUST

July 2012							September 2012						
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“When we rise in the morning... at the table we drink coffee which is provided for us by a South American, or tea by a Chinese, or cocoa by a West African. Before we leave for our jobs we are already beholden to more than half the world.”

- Martin Luther King



Sea of Blue... Sterling blue #23 drying under the sun.

Credit: Eric Lajeunesse

In Bhaktapur, Nepal, a worker tends to wool drying under the sun. The wool is colored with eco-friendly dyes that will be used to knit sweaters for Laundromat, a member of the Fair Trade Federation. Workers are paid fairly and work in a safe and healthy environment.

FAIR TRADE PRINCIPLES:

CULTIVATE ENVIRONMENTAL STEWARDSHIP

Fair Trade seeks to offer current generations the ability to meet their needs without compromising the ability of future generations to meet theirs. Fair Trade Organizations actively consider the implications of their decisions on the environment and promote the responsible stewardship of resources. They encourage environmentally sustainable practices throughout the entire trading chain.

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9 <small>Grandparent's Day</small>	10	11	12	13	14	15																																																																																				
16	17	18	19	20	21 <small>International Day of Peace</small>	22 <small>Fall Equinox</small>																																																																																				
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A woman wearing a black hijab and a dark top is smiling broadly while holding a large, fluffy white lamb. To her left, a black sheep is partially visible. The background shows a rustic farm setting with wooden structures and green foliage, likely olive trees. The lighting is bright and natural, suggesting an outdoor daytime setting.

An olive oil producer on her farm in Palestine

Credit: Vivien Sansour

Aida Karam is a Cnaan Fair Trade olive oil producer. Born and raised in Jalqamous village, she and her brother have been carrying on Palestinian traditions of planting and harvesting while adopting new organic methods to improve their soil and environment. Cnaan Fair Trade is a member of the Fair Trade Federation.

FAIR TRADE EFFECTS:

EMPOWERING WOMEN

30%: The number of women in non-agricultural conventional production in developing countries in 2004.

76%: The number of women engaged in non-agricultural fair trade production in 2008.

(Up from 70% in 2004.)

Sources: United Nations & Fair Trade Federation's 2009 Market Trend Report

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8 Columbus Day (obs) Thanksgiving (Canada)	9	10	11	12 Columbus Day (trad) Indigenous Peoples Day	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31 Halloween			

OCTOBER (Fair Trade Month)

September 2012

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November 2012

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fair from farm to feet

Socks made in the USA with certified organic fibers and fair labor practices for twenty years

www.maggiesorganics.com



FREE pair of socks with any order of \$25 or more PLUS Maggie's will donate \$5 to FTRN code: FTRN12 through 12/31/12



Artisan Handcrafts in Agua Caliente, Guatemala

Credit: MayaWorks

Mirna and Felicita proudly display products handcrafted by artisans. Mirna is MayaWorks' Production Coordinator who oversees quality control to ensure products are ready for market. MayaWorks is a member of the Fair Trade Federation.

FAIR TRADE EFFECTS:

SUPPORTING MARGINALIZED PRODUCERS

Approximately 1.4 million farmers, workers and artisans directly participate in Fair Trade. Including their family members, over 6 million people are reached by Fair Trade programs.

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4 <small>Daylight Saving Time Ends</small>	5	6 <small>General Election Day</small>	7	8	9	10
11 <small>Veteran's Day</small>	12	13	14	15	16	17
18	19	20	21	22 <small>Thanksgiving</small>	23	24
25	26	27	28	29	30	

NOVEMBER

October 2012

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December 2012

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“If you want peace, work for justice.”

-Henry Louis Mencken



A basket weaver with her family in Madagascar.

Credit: The Blessing Basket Project
Thanks to her income from Fair Trade crafts, Newsophine's children enjoy healthier meals and attend school. The Blessing Basket Project is a member of the Fair Trade Federation.

FAIR TRADE EFFECTS:

COMMUNITY DEVELOPMENT

Approximately \$75 million was distributed to communities in 2009 for use in community development.

SUN	MON	TUE	WED	THU	FRI	SAT
DECEMBER						1
2	3	4	5	6	7	8 First Day of Chanukah International Human Rights Day
9	10	11	12	13	14	15
16	17	18	19	20	21 Winter Solstice	22
23	24 Christmas Eve	25 Christmas Day	26 First Day of Kwanzaa	27	28	29
30	31 New Year's Eve				November 2012 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	January 2013 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31



Photo © Lynn Johnson

Give WITH JOY AND PURPOSE

Gifts, home decor and jewelry handcrafted by fairly paid artisans around the world.



Photo © Lynn Johnson



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Offer expires 12/31/2012.

MORE FACES OF FAIR TRADE



1



2



3



4

1. Credit: Jonah Kessel
Saraswati is the manager of a Fair Trade sewing center making accessories for Dolma in Jodhpur, India.

2. Credit: AlterEco
Farmer Song Sorn in the rice fields of the Phakao Cooperative of Thailand.

3. Credit: Andean Naturals
Rosalina Quispe farms quinoa at the shores of the Uyuni Salt Flats in Bolivia.

4. Credit: Sarah Mitts
Mamta, a Master Craft Trainer for Sadhna, mentors women in Udaipur, Rajasthan, India.

WHERE TO BUY FAIR TRADE PRODUCTS

Wondering where to buy Fair Trade products in the U.S.? The following is a list of businesses who are 100% committed to the principles of Fair Trade. Each business listed is a member of the World Fair Trade Organization (wfto.com) and/or Fair Trade Federation (fairtradefederation.org), so you can be sure that each business listed adheres to strict Fair Trade criteria and abides by all of the ethical practices embodied in Fair Trade.

ACACIA CREATIONS



Acacia Creations acacia-creations.com

Acacia Creations is changing lives in Kenya and Uganda with eco-friendly jewelry and gifts. At our studio in Nairobi, Kenya, we teach people to transform recycled glass, paper, metal and more into wearable pieces of art.



Alaffia alaffia.com/empowerment

Advancing Gender Equality and Alleviating Poverty through the Fair Trade of Handcrafted Shea Butter. We allocate at least 10% of our sales to our community empowerment projects.



Autonomie Project autonomieproject.com

Autonomie Project offers stylish, high quality clothing and footwear for children and adults. 100% fair trade, eco-friendly & vegan!



Canaan Fair Trade canaanusa.com

Olive oil and traditional foods from the 1700 farm families and 200 women producers of the Palestine Fair Trade Association.



Dr. Bronner's drbronner.com

Renowned for their quality, versatility and eco-friendliness, Dr. Bronner's Magic Soaps are certified not only under the USDA National Organic Program but also Fair Trade under IMO's "Fair for Life" program.



Dunitz & Company, Inc. dunitz.com

From Guatemala: Fashion forward glass seed bead jewelry. Ranges from sophisticated to sassy and Victorian to ethnic. From Peru: Cutting edge handbags created with recycled rubber.



Eighth Wonder heirloomrice.com

Heirloom rice from the Philippines. Supporting cultural integrity, sustainable agriculture and preservation of historic terraces. A gourmet experience direct from nature@.



Eternal Threads eternalthreads.org

Providing sustainable livelihoods for women through income generating projects in 12 countries, including Madagascar silk and handmade lace from India.



Global Exchange globalexchange.org

Meet the people! Make a difference! Shop fair trade! Travel with Global Exchange reality tours and shop the global exchange fair trade stores in San Francisco, CA, Berkeley, CA, Washington, DC, and Arlington, VA. www.realitytours.org



Global Goods Partners globalgoodspartners.org

Dedicated to empowering women to achieve economic security, education and health care for themselves and their families through Fair Trade.



MacroSun International macrosun.com

Global jewelry, international fashions, gifts, exotic home decor, artifacts and sacred arts. From our artisan friends throughout South Asia. Building Fair Trade person to person since 1991.



Pal Craftaid palcraftaid.org

Pal Craftaid sells Palestinian-made olivewood carvings, traditional needlework and olive oil and returns the profits to humanitarian organizations in East Jerusalem, the West Bank and Gaza.



SERRV serrv.org

Fair Trade – handmade – nonprofit. Fair trade living to enrich and inspire. Hundreds of items from around the world. Shop online or request a free catalog, 1.800.422.5915.



Ten Thousand Villages tenthousandvillages.com

Creating opportunities for artisans in developing countries to earn income by bringing their products and stories to our markets through long-term, fair trading relationships.



Tilonia tilonia.com

The Tilonia Artisan Collection features home textiles, women's accessories and gifts suitable for contemporary styles while still reflective of Indian craft traditions.



WorldFinds worldfinds.com

Your wholesale source for beautiful on-trend jewelry, eco-chic bags, holiday items and knitwear. Handmade by women and fairly traded with style.

2012 FAIR TRADE CALENDAR

100% of calendar proceeds
benefit the Fair Trade Federation
and Fair Trade Resource Network.

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A BETTER WAY OF DOING BUSINESS

Fair Trade is an alternative to business as usual. It builds equitable, long-term partnerships between consumers in North America and producers in developing regions. Fair Trade businesses commit to paying a fair wage in the local context, providing equal opportunities for all people, engaging in environmentally sustainable practices and other ethical criteria.

BUILDING THE MOVEMENT

This calendar is the result of a collaborative effort of Fair Trade Federation, Fair Trade Resource Network and participating Fair Trade businesses. All profits from the sale of these calendars will go to fund FTF and FTRN's ongoing education and outreach efforts to build a strong, dynamic Fair Trade movement in the US.

PICTURING THE BENEFITS

The award-winning photographs in this calendar were selected as part of a photography contest hosted by FTRN.org. Sign up for FTRN's newsletter for information on next year's contest.

* From the many photos submitted and thousands of votes cast, the twelve photographs featured in this calendar were chosen for their depictions of Fair Trade in action, changing lives around the world.



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Designed by The Change Creation TheChangeCreation.com

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