



Sample startup budget for a good-sized store (Pre-opening expenses)

Deposits and cash		
Operating capital	\$30,000	
Deposits	\$5,000	
Total		\$35,000
Equipment and fixtures		
Equipment	\$1,000	
Fixtures	\$5,000	
Signage	\$1,000	
Other fixup/flooring	\$2,000	
Lighting	\$2,000	
Misc.	\$1,000	
Total		\$12,000
Computer		
Software	\$2,000	
Hardware	\$3,500	
Total		\$5,500
Inventory		
Opening inventory	\$33,000	
Total		\$33,000
Advertising		\$3,000
Pre-opening misc. expenses		\$6,500
Grand total		\$95,000